

Working with do-it.org.uk to boost employee volunteering



The central place on the internet for volunteering.

Give your employees access to 800,000 opportunities to volunteer, searchable on your intra- or internet site.

What is do-it.org.uk?

do-it.org.uk is the central place on the internet for volunteering. It features more than 800,000 opportunities to volunteer in local communities across the UK, as well as case studies and articles to help volunteers get the most out of giving to their community.

Why would your company be interested in a syndication feed?

We can provide a syndication feed of volunteering opportunities from the database behind do-it.org.uk to any other website or intranet site. The syndication feed is a dynamic link to the National Volunteering Database that sits behind do-it.org.uk, offering your staff immediate access to more than 800,000 opportunities to volunteer locally and across the UK. Incorporating a syndication feed from do-it.org.uk will help you to:

- Increase the number of your staff engaged in volunteering, and make it easy for them to identify a range of opportunities to volunteer;
- Give you greater control over your volunteering programme;
- Give you detailed monthly reports on what opportunities your employees are searching and applying for;
- Encourage volunteering across your business;
- Raise your corporate profile in the community through your staff's volunteering.



How much does it cost?

The fee structure is based on the number of employees in your company:

Number of UK employees	Annual fee (+VAT)
Up to 1,000	£2,500
1,001 – 10,000	£5,000
10,001 - 25,000	£7,500
25,001 - 50,000	£10,000
50,000+	£15,000

Why are the fees structured like this?

We have used this price structure because we believe it is a fair reflection of the number of searches on the do-it.org.uk database, as well as the impact on YouthNet’s resources.

Why should your company pay for a syndication feed?

do-it.org.uk was set up and is run by the charity YouthNet. The database behind it represents a vital part of the UK’s volunteering electronic infrastructure for thousands of individuals looking for local volunteering opportunities, as well as hundreds of local charities needing a platform to promote their opportunities. All income generated from syndication feeds goes straight back into improving and enhancing do-it.org.uk and the infrastructure behind it – therefore by paying for a syndication feed, your company is investing in the UK’s volunteering electronic infrastructure.

A good example of how we have improved the functionality of do-it.org.uk is the “keyword” search option that we added earlier this year. This allows you to search for specific charities, as well as general areas of interest.

Invest in the UK’s volunteering e-infrastructure.

Searchable by postcode, area of interest and type of activity, do-it.org.uk will help your employees to make a difference to the communities they live and work in.

do-it.org.uk – delivering successful volunteering



A track record of success

do-it.org.uk was launched in 2000 and has been successfully delivering volunteering opportunities to thousands of people ever since. With a proven track record of working with some of the UK's leading companies, charities and various Government departments, we have the experience and expertise to make your employee volunteering programme a success.

Who volunteers using do-it.org.uk?

We believe that do-it.org.uk has challenged the traditional view of volunteering and we're very proud of the audience we reach. Here's a quick snapshot of who they are:

“Your website made volunteering amazingly easy...”

- 74% are under the age of 35.
- 51% had never volunteered before.
- 26% are from black and minority ethnic backgrounds.

“do-it.org.uk makes it easy and more enjoyable to volunteer as you choose what suits you and I like that.”

This is what happened after they applied to volunteer:

- 83% were contacted within 2 weeks of applying for an opportunity.
- 82% described the service they received as good or excellent.
- When asked to describe their experience so far, the top three comments were that it was “interesting”, “rewarding” and “fun”.

“I love my role as a family support volunteer; I've been doing this for eight months now. Your web site made volunteering amazingly easy. Very impressed.”